

Society of Quantitative Gastronomy

1st International Conference on Quantitative Gastronomy

1ère Conférence Internationale de Gastronomie Quantitative

Bordeaux, France,

Friday and Saturday May 26-27, 2006

Vendredi et samedi 26-27 mai 2006

DETAILED PROGRAM

Session 1:
Historical and Methodological Approaches

Friday May 26, 2006

14:45- 16:45

Chairman : Guy Kolleen (University of Texas, San Antonio)

"How did American food get so bad?"

Tyler COWEN (Georges Mason U.)

"Stardust over Paris Gastronomic Restaurants"

Olivier GERGAUD (U. Reims), Linett MONTANO GUZMAN (Fidexis) and Vincenzo VERARDI (ECARES, ULB)

"Food Fetish: Gastronomy as Spectacle of Subversive Desire in Spanish Fiction and Film."

Leora LEV (Bridgewater State College)

"Wine, Balloons, and Mud: Gastronomic Tourism and a Divided Landscape in California"

Kathleen A. BROSANAN (University of Houston)

"The Gastronomical Fair of Dijon as Consuming Spectacle"

Philip WHALEN (Coastal Carolina University)

Session 2:
Food, Tourism and Gastronomy

Saturday May 27, 2006

11:00 - 13:00

Chairman : Tyler Cowen

"Are you what you eat? Experimental evidence on health habits and economic behaviour"

Matteo Maria GALIZZI (U. of Brescia) and Marisa MIRALDO (U. of York)

"Food decision, information and personality"

Pierre COMBRIS (Inra, Ivry), Sylvie ISSANCHOU (Inra, Dijon) and Youenn LOHEAC (Inra, Dijon)

"Acceptability of Species from Polyculture"

Kelly BARRINGTON, Neil RIDLER, and Bryn ROBINSON (U. of New Brunswick)

"Typicalness, local enogastronomy and gourmets' attraction"

Elisabetta LAZZARO (U. of Padua)

"Gastronomic follies: The spatiality of excessive hors d'oeuvres from the Desert de Retz to Le Pâtissier Pittoresque"

Annette CONDELLO (U. of Western Australia)

Session 3:

Quality, Expertise and Taste

Saturday May 27, 2006

14:30 - 16:30

Chairman : Frédéric Warzynski

"Contests for power in institutional fields: How field actors – Elite French chefs - blurred category boundaries to undermine critics' bases of judgement (1951-2000)"

Philippe MONIN (E.M. Lyon)

"Stars War over French Gastronomy"

Olivier GERGAUD (U. de Reims), Valérie SMEETS (U. Carlos 3) and Frédéric WARZYNSKI (U. Carlos 3)

"A Paradigm Change in Taste Industries?"

Véronique CHOSSAT (U. de Reims), Florine LIVAT (E.M. Bordeaux and U. Reims) and Christian BARRERE (U. de Reims)

"Econometrics of taste: some recipes with ranks"

Frédéric JOUNEAU-SION (U. de Lille 3)

"Divergences in subjective quality standards between expert opinion and consumer opinion. a "havanometric" analysis"

Nicolas G VAILLANT (U.de Reims), Stéphane MARACHE (U.de Reims)