

# GASTRONOMETRICA

Society for Quantification in Gastronomy

Important Dates to  
Note for Palermo's  
Conference

**February 28**

Last Deadline for  
submission of  
proposals

**March 28**

Program of the Conference  
will be available on line

**April 30**

Deadline for sending  
complete text,  
and deadline for  
Early-Bird payment

**June 09 to 12**

Conference  
in Palermo

**Scientific  
Committee**

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To submit  
a paper

[http://www.  
Gastronometrica.  
org/](http://www.Gastronometrica.org/)

## 2010 Conference in Palermo (Sicily)

This scientific organisation contains mainly economists, econometricians and managers; but also specialists accustomed to Economic Analysis or Managerial point of views.

The Society of Quantitative Gastronomy is also a meeting place for all persons, who want to bring their professional know-how and knowledge in Economics and Management Sciences to Gastronomy.

### General and Usual Topics

- ★ Quality and Taste of Foodstuffs
- ★ Analysis of Results
  - ★ of the Experiments
  - ★ of Test and Classifications
- ★ Drink-Food and Food-Food Relationship
- ★ Quality & Gastronomy
- ★ Gastronometric Studies

### Special additional Topics 2010

#### OLIVE OIL

- ★ Olive Oil Role
  - ★ History and Culture
  - ★ Economic and Social Importance
- ★ Olive Oil Market Analysis
  - ★ Local, National, International Markets
  - ★ Costs, Hedonic Price,  
Price Segmentation, Price Trends
- ★ Olive Oil Marketing Measurement
  - ★ Modeling of Competitors
  - ★ Impact of:  
Information, Advertising, Packaging, ...
- ★ Sensory Analysis of Olive Oil
- ★ Olive Oil Consumption and Gastronomy
- ★ Importance of Olive for Health