



# Gastronometrica VII

## Coïmbra & Viseu, PT

### May 30 – June 2, 2012

#### Call for Papers

Last Deadline February 13, 2012

*Special theme in 2012*

## **Pricing of gastronomic products**

- ✚ Evolution of demand and prices for gourmet food
- ✚ Typologies of products, purchases and customers
- ✚ Modeling purchasing behaviors
- ✚ Eligibility as a "Gourmet-product"
- ✚ Impact of labeling (PGI, "Organic", Certifications, Brands, ...)

*and as always in Gastronometrics, our general topics*

## **Quality and Gastronomy**

- ✚ Analysis of Experimental Results of Tasting and Classifications
- ✚ Intrinsic Quality and Tasting, Quality & Gastronomy
- ✚ Evolution of the Concept and Institutions of Gastronomy

## **Evolution & Institutions**

- ✚ Appearance of New Styles (slow food, organic, ...)
- ✚ Internationalization of products and flavors

## **Gastronomic Studies**

### **Others Topics for EuAWE 2012**

- |                                  |                         |
|----------------------------------|-------------------------|
| ➤ Wine & Law – Viticulture & Law | ➤ Wine and Society      |
| ➤ Wine Industries in Economics   | ➤ Wine Development      |
| ➤ Economics – Econometrics       | ➤ Sustainability and    |
| ➤ Marketing & Management         | Sustainable Development |

***Any proposal of communication, whatever discipline, can be submitted.***

*A quantified approach of the analyzed problems is privileged*

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Information, Submission, Registration online:

[www.vdqs.net/2012Coimbra](http://www.vdqs.net/2012Coimbra)