WANTED for IXth SQG CONFERENCE:
SCIENTIFIC STUDIES ON GASTRONOMETRICS

First deadline January 18, 2014 – already more than 50 papers submitted for both conferences

Last deadline for submission: February 22, 2014

SQG 9th annual Conference

(joined with the 21st annual Conference of VDQS & EuAWE)

in LYONS "Capital of Gastronomy" - FRANCE

from June 04 to 07, 2014

For its ninth conference, "Gastronometrica" or the measuring of "gourmet" products, associations and tastes, enters into adulthood and starts its own call for papers. The annual conference of the SQG (Society of Quantification in Gastronomy) allows researchers around the world involved in the sector of gastronometrics, to present their work and analysis. These may relate to the markets of "gourmet" products (excluding wines and spirits): for example olive oil or tomatoes or citrus fruits, meat or fish, cheese, ... especially on modeling these markets, strategies and impact of labels, distribution networks, ... But also on the relationship between quality and taste of food or the analysis of the results of taste classification: quality and gastronomy, the evolution of food and the institutions of gastronomy; .... And also the relevance of (gourmet) classification of restaurants or hotels and the impact on profitability of this recognition.

more information on-ligne submission (on the VDQS website)

This conference is organized by the Society of Quantification in Gastronomy - SQG (http://www.gastronometrica.org)

it will be held jointly with the European Association of Wine Economists – EuAWE (http://www.EuAWE.org)

and is prepared in the framework of the Vineyard Data Quantification Society - VDQS (http://www.vdqs.net)