

# WANTED for X<sup>th</sup> SQG CONFERENCE: SCIENTIFIC STUDIES ON GASTRONOMETRICS

**Deadline for submission: January 16, 2015**



**SQG 10th annual Conference  
(joined with the 22st annual Conference of VDQS & EuAWE)**

**in BRNO - CZECH REPUBLIC,  
from May 27 to 30, 2015**

The annual conference of the SQG (Society of Quantification in Gastronomy) allows researchers around the world involved in the sector of gastronometrics, to present their work and analysis. These may relate to the markets of "gourmet" products (excluding wines and spirits): for example olive oil or tomatoes or citrus fruits, meat or fish, cheese, ... especially on modeling these markets, strategies and impact of labels, distribution networks, ... But also on the relationship between quality and taste of food or the analysis of the results of taste classification: quality and gastronomy, the evolution of food and the institutions of gastronomy; .... And also the relevance of (gourmet) classification of restaurants or hotels and the impact on profitability of this recognition.

more information and on-line submission (on the [VDQS website](http://www.vdqs.net))

This conference is organized by the Society of Quantification in Gastronomy - SQG (<http://www.gastronometrica.org>)  
it will be held jointly with the European Association of Wine Economists – EuAWE (<http://www.EuAWE.org>)  
and is prepared in the framework of the Vineyard Data Quantification Society - VDQS (<http://www.vdqs.net>)